



NEWS RELEASE

Scott David Appointed VP of Sales and Marketing at Integrity Insurance

Appleton, Wis. (June 2, 2014) – Scott David has been appointed as Vice President, Sales and Marketing of Appleton-based Integrity Insurance. He previously held the role of Director, Agency Relations for Lansing, Michigan based Accident Fund Holdings.

“Scott has a strong track-record of successful partnership with independent agents who are critical to our success.” said Jill Wagner, President of Integrity Insurance. “His ability to understand agent and policyholder needs and translate that into strategy and our go-to-market approach will help further sharpen our focus on providing the ultimate customer experience.”

At Accident Fund Holdings, Scott led the agency management activities of four operating companies representing \$800 million in premium using the independent agent-based model. In addition, Scott was a Territory Manager for Citizens Insurance/Hanover Insurance Group as well as Progressive Insurance in the state of Michigan. Scott started his insurance career in the claims department. He holds a Bachelors of Science, Business Administration degree from Aquinas College and has a Master of Arts in Organizational Management from Spring Arbor University.

About Integrity Insurance

Integrity Insurance established in 1933 and is based in Appleton, Wisconsin. Integrity offers auto, home and business insurance through a network of independent agents throughout Iowa, Minnesota and Wisconsin. With an affiliate partner Grange Insurance based in Columbus, Ohio — the enterprise has \$2 billion in assets and \$1 billion in annual revenue and holds an AM Best rating of “A” Excellent. For more information, visit www.integrityinsurance.com.

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